



E-Commerce



CORIENT ENABLES E-COMMERCE COMPANY GROW SALES
BY 3 TIMES AND PROFIT BY 26 TIMES OVER 3 YEARS





CLIENT BACKGROUND



Client is leading E Commerce Company in South West of England selling equipment's and all necessary provisions for Caravans, etc



The client was not sure if the business was making enough profit as the existing bookkeeper was not providing accurate Management Accounts on monthly basis



There were several issues in bookkeeping which resulted in client losing confidence in the books

Capability to Manage End to End Accounts

Service Level Agreements- Real Time Accounting and Month End Management Reporting

Rich experience, capability and specialisation in managing finance function for ecommerce company as compared to bookkeeper

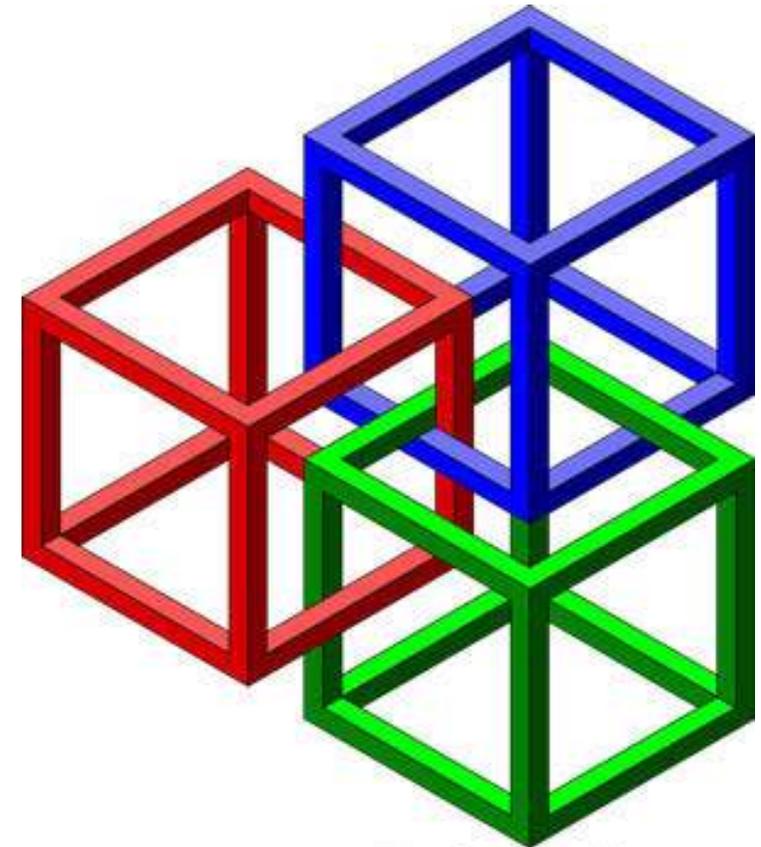
Reduction in costs by over 45%

Ability to meet additional requirements of client such as automation, adhoc reporting, data analytics, etc



WHY CLIENT CHOOSE US

CORIENT FRAMEWORK



STEPS TAKEN BY CORIENT



01

Cleaning up books of accounts

02

Developing Standard Operating Processes

03

Developing Daily/ Weekly and Monthly Dashboards

04

Monthly Management Reporting and Conference Call

05

Follow up on agreed action items

RESULTS DELIVERED



Increase in Sales by 3 times over 3 years



Formation of separate legal entity



Increase in profitability by 26 times due to better overhead management, increase in Gross Profit Margin, volume discount fro suppliers



Improvement in Acid Test Ratio from 0.2 to 0.9



Improvement in Current Ratio from 0.8 to 2.10v



BEN D- MD,

We had an internal book-keeper for many years. As the company had many complexities we decided to move to the outsource company, Corient. Our company was initially part of a larger Ltd company and Corient helped greatly through the transition of removing it out into its own Ltd company.

Corient have also spent much time and effort on understanding my company in detail and put into place many processes to ensure that the books and management accounts are as accurate as possible. Corient have a very pro-active outlook and it feels like they really want your company to grow and they want to help in any way they can.

We work with Corient and I would highly recommend Corient as a solution to your book-keeping requirements.



E-Commerce



ENABLING BUSINESSES BECOME *NEXGEN* ENTERPRISES

